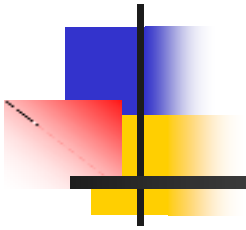
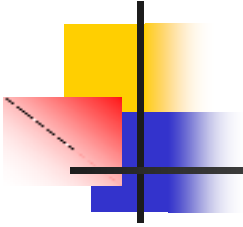


CAREER IN FASHION TECHNOLOGY



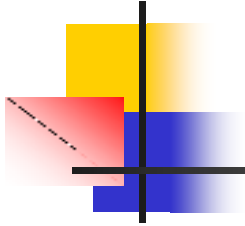
INTRODUCTION

- **Fashion technology has a wide scope for choosing a career. Now the fashion industry has become so specialized that it encompasses a vast field of studies in design,**
- **Concept management,**
- **Design**
- **Production management**
- **Quality control, planning, fabric design,**
- **Printing,**
- **Fashion accessory design,**
- **Fashion merchandising,**
- **Textile science,**
- **Colour mixing,**
- **Marketing and so on.**



- Manufacturing involves purchasing textiles and fabrics required for the design and making the garment according to the master pattern.
- Manufacturing process requires employment of a large number of trained personnel.

Eligibility & Course Areas



- **Minimum eligibility for the Undergraduate course in this field is 10+2 with 50% marks and for Post Graduate courses graduation. In the prominent institutes, admission is strictly on merit- through**

1. Written test,

2. Situation test,

3. Group discussion

4. Interview.

These courses are aimed at understanding concepts related to costume, jewellery, leather goods and many other similar products where fashion matters.



The courses include Graduate, Post graduate, Certificate and Diploma in the following areas:

- Accessory designing and fashion designing
- Garment Manufacturing Technology
- Apparel marketing and Merchandising
- Leather and Garment Design and Technology
- Knitwear Design and Technology
- Textile Design and Development
- Fashion Journalism and Presentation

NOTE: While 10+2 is sufficient for Accessory designing and Fashion Designing, Graduates are preferred for other courses.



Prominent institutes in Fashion Technology are

- **National institute of Fashion technology (NIFT),**
- **National Institute of Design (NID),**
- **International Institute of Fashion Technology, New Delhi (IIFT);**
- **IEC School of Art and Fashion, New Delhi;**
- **Indian Institute of Art and Fashion Technology (IIAFT), Mumbai;**
- **Pearl Academy of fashion, New Delhi;**
- **J.D Institute of fashion Technology, New Delhi**

National Institute of Fashion Design(NIFD), Chandigarh,

NIFD HouseSCO. 32-35, Madhya Marg, Sector 8 C, Chandigarh 160 009 (India)

Phone : +91- (172) - 2784 980-81 Fax: + 91 - (172) - 2547095

e-mail : corporate[at]nifd.net

Programs:

1. 3 year B.Sc. Bachelor of Science in Textile Design and Fashion Design,
2. 2 year Advance Diploma in Textile Design and Fashion Design +
3. 12 months courses
4. 6 month courses

Admission: open to students who have a pass in Pre-University 10 + 2 Examination or an equivalent examination



BACHELOR OF FASHION TECHNOLOGY (DESIGN)

- Fashion & Apparel
- Specialisations
 - Fashion Design (FD)
 - Leather Design (LD)
- Eligibility of Education
 - 10 + 2 from a recognized Board
- Duration
 - 4 years
- Centres
 - FD at all NIFT centres
 - LD at New Delhi & Kolkata
- Seats (centres)
 - FD: 240 (30 seats each at all NIFT
 - LD: 60 (30 seats each at New Delhi
- & Kolkata)



The Fashion & Apparel curriculum provides

- for a thinking and learning-by-doing environment through an intense study incorporating research, analysis, creativity and individualism. Equipped with a cohesive design philosophy, iprofessionals are able to anticipate and address concerns and issues of the emerging fashion scenario.



Instrumental in bringing about a paradigm shift in design perception in India by:

- Addressing the needs of both couture and prêt à porter clothing in India
- Professionalising and categorising apparel design into niche segments.
- Integrating textiles and leather into apparel and lifestyle products

Fashion & Lifestyle Accessories



- Eligibility 10 + 2 from a recognised Board of Education
- Duration 4 years
- Centres
 1. Accessory Design at New Delhi
 2. Personal Products & Interior Accessories at Bangalore
Footwear & Leather Products at Chennai
 3. Jewellery & Precious Products at Gandhinagar
 4. Interior Products, Handicrafts, Mix Media & Glass at
Hyderabad
- Seats 180 (30 seats each at New Delhi,
Bangalore, Chennai, Gandhinagar, Hyderabad & Rae Bareli)



Specialisations

Accessory Design

- Personal & Interior Accessories at New Delhi
- Corporate & Business Accessories at Bangalore
- Footwear & Carriables at Chennai
- Jewellery & Precious Products at Gandhinagar
- Interior Products & Handcrafted Accessories at Hyderabad
- Home & Fashion Accessories at Rae Bareli



Fashion & Textiles

- **Specialisations**

Knitwear Design (KD)
Textile Design (TD)

- **Eligibility**

10 + 2 from a recognized Board
of Education

- **Duration**

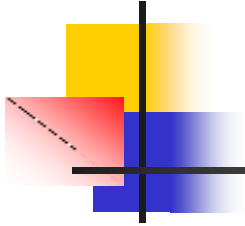
4 years



Home Textiles · Apparel · Knitwear

- The Fashion & Textiles programme offers a broad-spectrum education in textiles to develop creativity, originality and design application in apparel and home fashion industries, and enable access to a wide range of career opportunities. Contributing significantly towards sensitising three major industry segments to International textile trends and design.

Fashion Communication



- Eligibility 10 + 2 from a recognized Board of Education
- Duration 4 years
- Centres New Delhi & Mumbai
- Seats 60 (30 seats each at New Delhi & Mumbai)



Prospects

- As fashion scales new heights, communicating the ethos behind the design innovations and their interpretations becomes a vital aspect of the business. With the explosion of international retail stores and brands and an evolving domestic fashion scenario, it has become imperative to have visibility and a unique brand identity. The programme addresses this niche by enhancing the students' command in all disciplines of visual communication. It creates professionals who can provide communication solutions for fashion in the most creative and financially viable manner.

BACHELOR OF FASHION TECHNOLOGY (TECHNOLOGY)



- Specialisation Apparel Production
- Eligibility 10 + 2 (with Physics, Chemistry & Maths) from a recognized Board of Education
- Duration 4 years
- Centres All NIFT centres
- Seats 210 (30 seats each
at New Delhi, Bangalore, Chennai, Gandhinagar, Hyderabad, Kolkata & Mumbai)



About Programme

- The 4-year programme is designed to train students to excel in the core garment manufacturing technology. The programme imparts basic inputs in areas of design and management with main emphasis on technology. It prepares students with best practices in apparel manufacturing coupled with understanding and application of Information Technology. The programme has a practical and hands-on approach to machinery and equipment application.

Job Prospects

The candidates after successful completion of the course can find excellent placements in

- Garment,
- Leather and
- Jewellery industry as
- Merchandising executives,
- Fashion designers,
- Illustrators,
- Fashion co-coordinators, etc.
- Export houses, textile mills, garment store chains, boutiques, leather companies, jewellery houses, fashion show organisers also look for such candidates.

REMUNERATION



- Most trainee designers get a stipend of around Rs. 4000, but what you can learn in terms of working knowledge is immense.
- Working as a part of a design team fetches around Rs.12,000 a month.