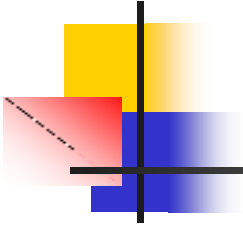


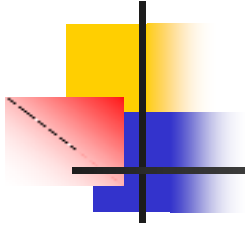
INTRODUCTION

- **Fashion technology has a wide scope for choosing a career. Now the fashion industry has become so specialized that it encompasses a vast field of studies in design,**
- **Concept management,**
- **Design**
- **Production management**
- **Quality control, planning, fabric design,**
- **Printing,**
- **Fashion accessory design,**
- **Fashion merchandising,**
- **Textile science,**
- **Colour mixing,**
- **Marketing and so on.**



- Manufacturing involves purchasing textiles and fabrics required for the design and making the garment according to the master pattern.
- Manufacturing process requires employment of a large number of trained personnel.

Eligibility & Course Areas



- **Minimum eligibility for the Undergraduate course in this field is 10+2 with 50% marks and for Post Graduate courses graduation. In the prominent institutes, admission is strictly on merit- through**

1. Written test,

2. Situation test,

3. Group discussion

4. Interview.

These courses are aimed at understanding concepts related to costume, jewellery, leather goods and many other similar products where fashion matters.



The courses include Graduate, Post graduate, Certificate and Diploma in the following areas:

- Accessory designing and fashion designing
- Garment Manufacturing Technology
- Apparel marketing and Merchandising
- Leather and Garment Design and Technology
- Knitwear Design and Technology
- Textile Design and Development
- Fashion Journalism and Presentation



Prominent institutes in Fashion Technology are

- **National institute of Fashion technology (NIFT),**
- **National Institute of Design (NID),**
- **International Institute of Fashion Technology, New Delhi (IIFT);**
- **IEC School of Art and Fashion, New Delhi;**
- **Indian Institute of Art and Fashion Technology (IIAFT), Mumbai;**
- **Pearl Academy of fashion, New Delhi;**
- **J.D Institute of fashion Technology, New Delhi**

National Institute of Fashion Design(NIFD), Chandigarh,

NIFD HouseSCO. 32-35, Madhya Marg, Sector 8 C, Chandigarh 160 009 (India)

Phone : +91- (172) - 2784 980-81 Fax: + 91 - (172) - 2547095

e-mail : corporate[at]nifd.net

Programs:

1. 3 year B.Sc. Bachelor of Science in Textile Design and Fashion Design,
2. 2 year Advance Diploma in Textile Design and Fashion Design +
3. 12 months courses
4. 6 month courses

Admission: open to students who have a pass in Pre-University 10 + 2 Examination or an equivalent examination

Job Prospects

The candidates after successful completion of the course can find excellent placements in

- Garment,
- Leather and
- Jewellery industry as
- Merchandising executives,
- Fashion designers,
- Illustrators,
- Fashion co-coordinators, etc.
- Export houses, textile mills, garment store chains, boutiques, leather companies, jewellery houses, fashion show organisers also look for such candidates.

REMUNERATION



- Most trainee designers get a stipend of around Rs. 4000, but what you can learn in terms of working knowledge is immense.
- Working as a part of a design team fetches around Rs.12,000 a month.