

JOURNALISM

INTRODUCTION

The flair of writing and reporting the day to day happenings normally covers the job of a Journalist.

It is one of the lucrative careers in the contemporary world which offers name, fame and money.

Both the print and the electronic media require journalists for reporting, writing, editing, photography and broadcasting.

Generally a journalist should have –

1. The ability to understand national and international events
2. A basic knowledge about the world around
3. A flair for writing
4. Clarity in thinking and perception
5. An unbiased approach to issues.

- 1. PRINT JOURNALISM**

- 2. ELECTRONIC JOURNALISM**

- 3. FILMS - PRODUCERS, ACTORS,
MUSICIANS AND DANCERS**

- 4. ADVERTISING**

- 1. PUBLIC**

COURSES

Course Name: Degree in Journalism.

Eligibility-10+2

Duration- 3 years.

1. University of Mysore, Manas, Gangotri, Mysore-570005 offers 1 year Bachelor with Journalism.
2. University of Calcutta, Senate House, 87 College Street, Calcutta-700073 offers 2 years BA with journalism.

Degree / Course	College / Institute	State	Eligibility	Course Duration
<u>BA Journalism and Mass Communication</u>	Punjabi University, Patiala - 147002	Punjab	BA with Punjabi (50%)	1 year
<u>PG Degree (Journalism and Mass Communication)</u>	Punjab Agricultural University, Ludhiana - 141004	Punjab	BA/BSc./Bsc. (Ag) GPA of 2.7/59%/MA/MSc. (50%)	2 years
<u>PG Degree (Journalism and Mass Communication)</u>	Punjabi University, Patiala - 147002	Punjab	BA in Journalism with 45% in Punjabi	2 years
<u>PG Degree (Journalism and Mass Communication)</u>	Punjab University, Chandigarh - 160014	Punjab	Graduation	1 year
<u>PG Diploma (Journalism and Mass Communication)</u>	Punjab Agricultural University, Ludhiana -	Punjab	BA/BSc./BSc.(Ag) GPA of 2.7 or 59% or MA/MSc. 2nd Class	2 years

CAREER OPPORTUNITIES

- Reporter,
- Sub-Editor,
- News-Editor,
- Feature-Writer,
- Columnist ,
- Editor or freelance writer.

Career Prospects

- Opportunities for placement in diverse fields of mass communication are available in
- Publishing Houses,
- Radio And Television Companies,
- Corporate World,
- Entertainment Industry,
- Media Industry,
- Advertising Agencies,
- Public Relations Agencies,
- Government Organisations Etc.

Remuneration

The minimum salary as per government directive has to be

- Rs. 5500 to Rs. 9000 for reporters and senior reporters,
 - Rs. 5000 to Rs. 10,500 for the chief reporters and sub-editors,
 - Rs. 7500 to 12000 for editors.
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- Actual salaries offered depend on the company one is working with, and can be anything from very high to very low.
 - Travel and stay expenses as well as allowances are additional with all pay packets.
 - Freelancers are paid for each piece of work they submit.

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